



Immersive Design  
and New Digital  
Competences for the  
Rehabilitation and  
Valorization of the  
Built Heritage

# ID4Excellence

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## TRAINING MODULES AND DIGITAL TRAINING TOOLKIT FOR IMMERSIVE DESIGN EXPERTS



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### IMMERSIVE DESIGN

ID describes design work which ranges in levels of interaction and leads users to be fully absorbed in an experience. This form of design involves the use of VR (Virtual Reality), AR (Augmented reality), and MR (Mixed Reality) that creates the illusion that the user is physically interacting with a realistic digital atmosphere.



# A NEW WAY FOR REHABILITATION AND VALORIZATION OF THE BUILT HERITAGE

ID4Ex

- supporting employment opportunities for professionals of building design and architecture, and increased European mobility,
- supporting the wide adoption of Immersive Design methods, tools and technologies in the construction sector, with specific reference to built heritage intervention.

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